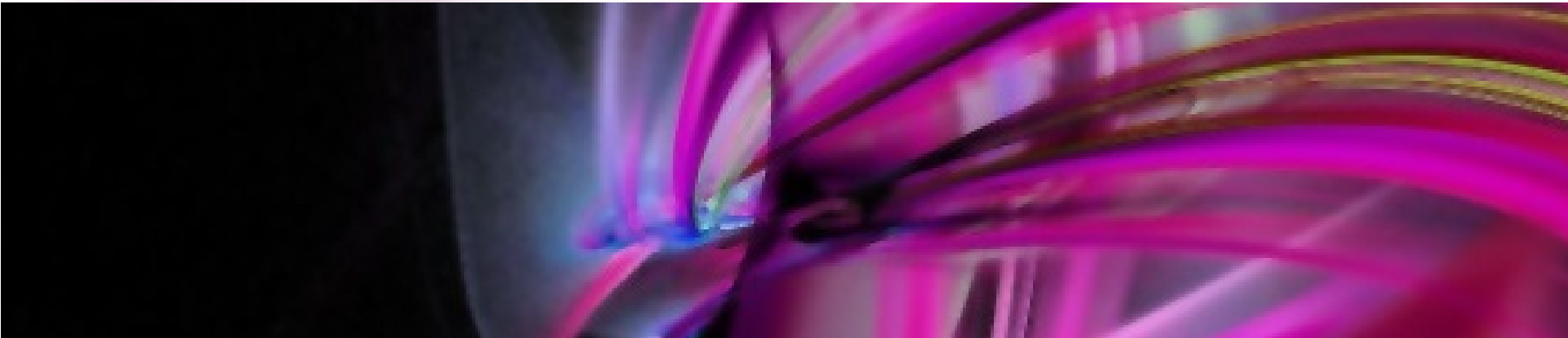


Systemic Innovation: what and why?

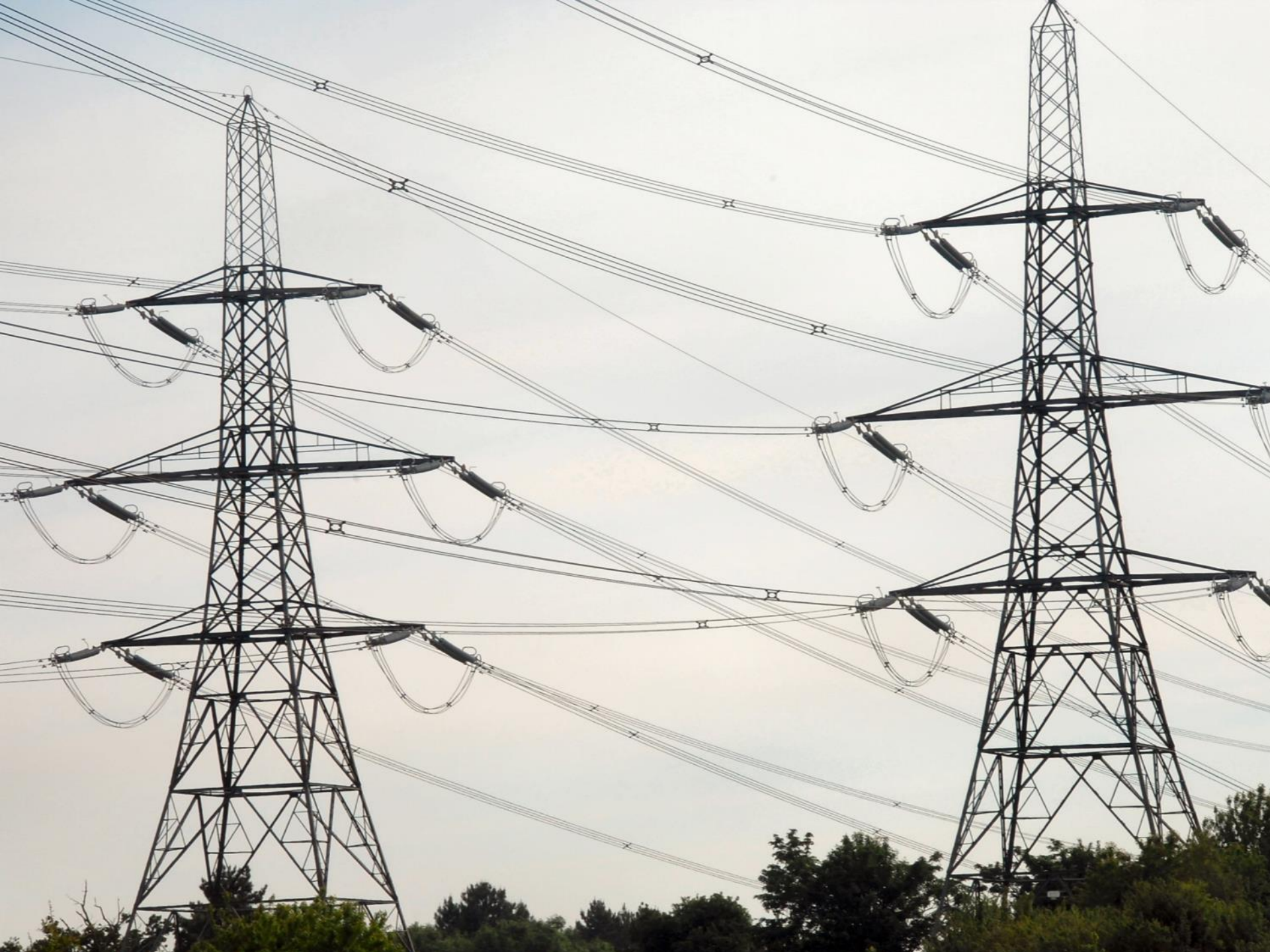
Dr Richard Miller
Head of Sustainability















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Approaches to Systemic Innovation

- See the whole picture
- Identify connections
- Different perspectives
- All models are wrong, but **use** them
- Different timescales
- Shift patterns
- Constantly learn
- See the whole picture



Economy

Quality of Life

Environment

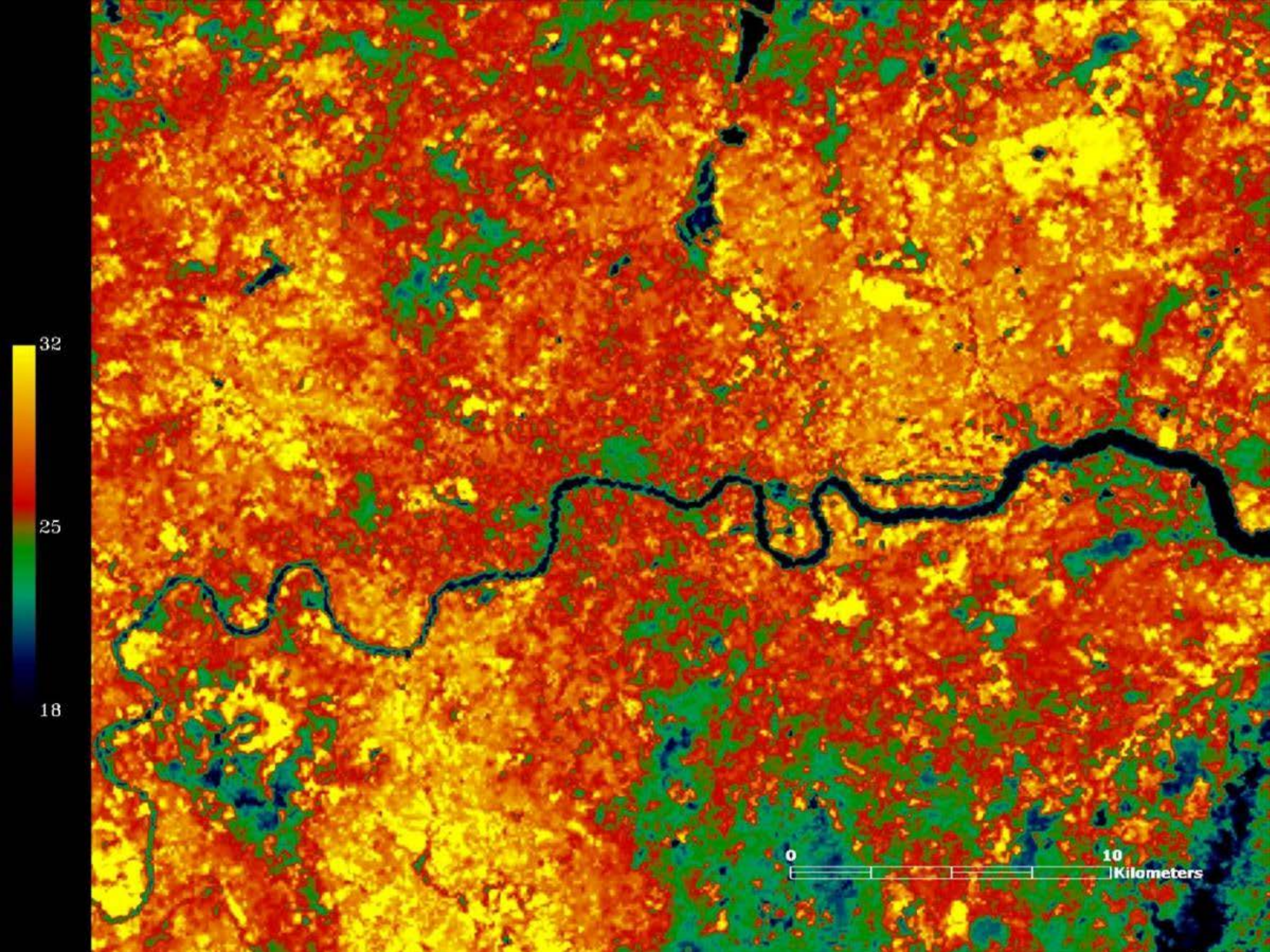















A close-up photograph of a person's hands holding a torn, white rectangular piece of paper. The paper has the word "Help!" written on it in a black, cursive-style font. The person's face is blurred in the background, and they are wearing a blue shirt. The background is a soft-focus green, suggesting an outdoor setting.

Help!

