

GREENXPO

Professional promotion of eco-innovation knowledge through an integrated expertise platform for policy makers, SMEs and the public in view of boosting the Green Economy

THEMATIC PRIORITY

A new and innovative online initiative to facilitate eco-innovation knowledge transfer.

PROJECT FUNDING

No project funding

DESCRIPTION

GreenXpo aims a faster and wider uptake and exploitation of technological as well as non-technological eco-innovations, in addition to good policy measures related to eco-innovation. In addition to pooling the knowledge on a single online portal at www.innovationseeds.eu, we are proactively promoting the available knowledge to policy makers, enterprises and society.

Objectives:

- greenXpo will for the first time bring together eco-innovation knowledge from different areas such as technologies, services, business models, processes, and policies in a holistic one-stop shop
- greenXpo uses a common methodology to feature knowledge from all areas
- greenXpo presents eco-innovation knowledge in a user-centred, intuitive and easy-to-navigate manner that focuses on the functionality of each piece of knowledge
- greenXpo combines an online virtual knowledge library with real life as well as web-based events and activities to promote knowledge to potential users

greenXpo is coordinated by the German public agency JUELICH and backed by a balanced group of eco-innovation experts, multipliers and communication professionals from six European countries plus Taiwan.

ACTIVITY SUMMARY

It is a support action co-funded by the European Commission's 7th Framework Programme of Research and Technological Development (FP7).

START & END DATES

01.06. 2013 - 31.05.2015.

HOMEPAGE

<http://www.greenxpo.eu/>

CONTACT DETAILS

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