



Rijksoverheid

# Green Deal

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## Green Deal Facts

- 161 Green Deals in execution
- 3 Ministries
  - *Economic Affairs,*
  - *Infrastructure and Environment*
  - *Internal Affairs*
- 1 Internet portal
  - *550 initiatives in 2011-2013*
- 1 NEA core team
  - *6 persons*
- *70 NEA advisors involved*





## What is a Green Deal?

- Accelerate development of sustainable private and societal initiatives
- Agreement between organisations in society (companies, provinces, municipalities, NGOs) with the national government
- National government helps to realise these initiatives
  - Eliminate barriers
  - Boost developments
- Interactive way of cooperation





# Themes

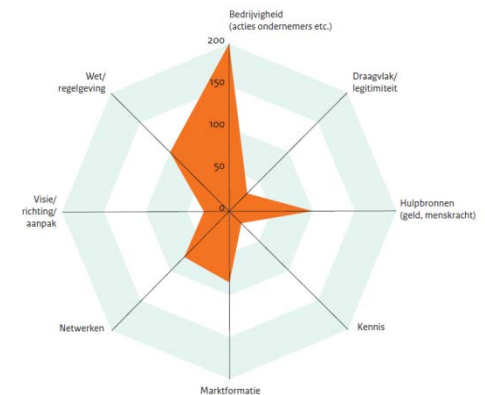
- Energy
- Water
- Mobility
- Climate
- Biodiversity
- Biobased economy
- Raw materials / Circular Economy
- Food
- Construction





## Market activities

- Come up with the idea, define vision, ambition and bottlenecks
- Bring profitable initiatives into execution (with the help of the government)
  - Chase results
  - Prepare business plans
  - Arrange funding
  - Find network partners
  - Etc.

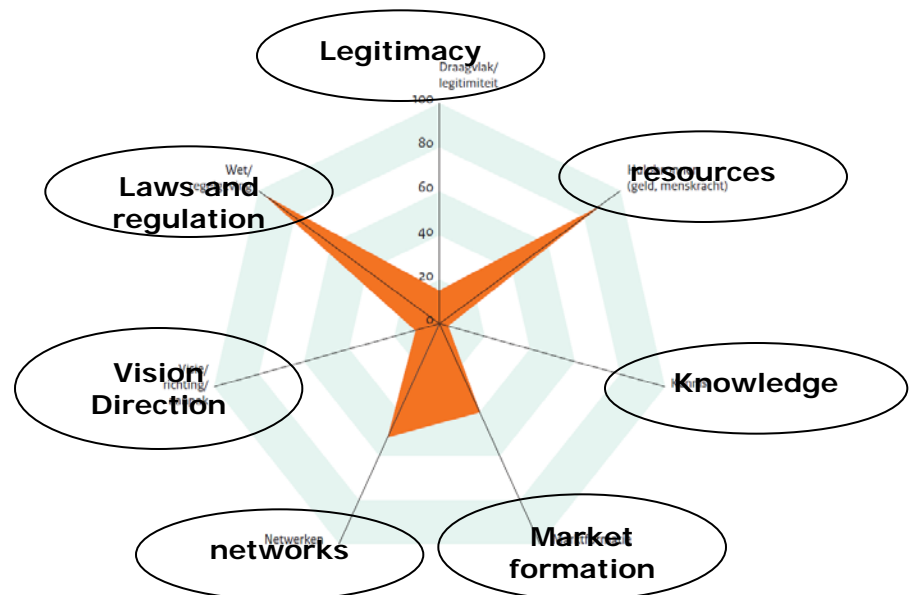


Figuur 4: Verdeling van de acties binnen de deals naar aard (totaal van acties in 131 deals)



## Governmental activities

- Removing bottlenecks in legislation
- Support market development
- Strengthen networks
- Improving access to capital



Figuur 5: Verdeling van de acties binnen de deals naar aard (alleen acties rijkssoeverheid)



## 40 Green Deals related to resource efficiency

- Sustainable trade of timber and coffee
- Closure of the Phosphate Cycle
- Recycling of concrete, ash, textile and carpet
- Performance based contracting
- Biobased materials
- Sustainable construction of road and waterways



## Green Deal: Building biobased

**Goal: increase the use of biobased (renewable) materials in buildings, by :**

- Increasing knowledge & competences of building companies, contractors and constructors)
- Increased knowledge & competences of governmental purchasers
- Marketing building biobased
- Diminish restrictions in legislation







# Green Deal: Building biobased

## Parties/role:

- Building companies (architects, producers materials, trade/retail, consultants, innovation centers etc)
- develop and execute training programm,
- design and execute marketing plan



## Ministries of Economic affairs, Infrastructure & Environment

- analyse restraining legislation, if possible resolve
- increased knowledge public purchasers



## Green Deal: Sustainable concrete

**Goal: 100% sustainability 2050**

- Reduce CO2 emissions
- Increase energy efficiency, use of sustainable energy
- Resource efficiency and closing the loop
- Reduce emissions
- Reduce impact on biodiversity and ecosystems





# Green Deal: Sustainable concrete

## Parties/role:

- Feasibility knowledge centre, WIKI, Communication good practices
- Launch of Platform Sustainable Concrete

## Min. of Economic affairs, Infrastructure & Environment)

- Networks, knowledge
- Resources (secretary)
- Adjust regulations
- Sustainable procurement





## Criteria

- Clear goal
- Impact on green growth and scalable
- Implementation within 3 years
- Clear role for the central government
- Active role of initiator

